



## Request for Qualifications Womanhood Markers

**EXTENDED DUE DATE: Monday, March 25, 2024, at 12 PM PST**

**Womanhood** is a public art and digital media project that commissions interactive, educational, and accessible artifacts and public artworks to promote the historical recognition and representation of women across all intersectional identities in Santa Clara County and beyond.

### BACKGROUND

This year, Womanhood is commissioning five (5) artists / artist teams, each to create four (4) temporary visual installations that will include augmented reality. The installations will be launched in June/July 2024, and are created in partnership with the County of Santa Clara Office of Women's Policy. The artworks will illustrate through imagery, words, and/or symbols the contributions of women within different sectors in the County.

The sectors include:

- Agriculture
- Arts
- Business
- Education
- Medicine
- Political
- Social Justice & Community
- Space & Science
- Sports
- Technology

Womanhood is seeking five (5) artists/artist teams whose work can be translated digitally for display as large prints as well as augmented reality. The art pieces will be an exhibition series on display physically at designated locations within the county for 6 – 12 months, virtually through an augmented reality application where people can access on their phones/devices at the library and surrounding areas and will continue to be accessible online through the Womanhood website.

## SCOPE OF WORK

- Develop four (4) artworks (imagery, words, symbols, etc.) that tell the story of women within specific sectors that can be translated to large print and augmented reality.
- Participate in project orientation as well as 2 working sessions on augmented reality.
- Have an active social media presence using @womanhoodproject and #womanhoodproject to promote the project.
- Participation in media interviews, as requested, includes contributing article/interview for Womanhood blog and/or artist talk

## PROJECT BUDGET

\$15,000 for artist/artist team

All inclusive, including:

- Artist/ Artist Team Time
- Materials
- Project Orientation
- 2 working sessions with an instructor on translating works to augmented reality
- Reviewing research developed by Womanhood Team
- Marketing

## APPLICATION DEADLINE + INSTRUCTIONS

**The deadline to submit your Request for Qualifications (RFQ) is Monday, March 18, 2024, at 12 PM**

**PST.** This is a call to women-identified artists who have a connection to the County of Santa Clara, new artists, artists who may have worked with the Womanhood project, and artists who have applied to the prequalified roster in the last four years. All interested artists should submit their application as PDFs and electronically to be considered for this project. No Word or Page documents allowed.

Application Submission Requirements:

- **Letter of Interest** - Your letter of interest should include why you or your artist team are qualified for this project, your connection to Santa Clara County, and your commitment to the project activities as well as key dates listed and TBD.
  - This is a request for qualifications, not a request for proposals. If you submit a proposal, it will not be weighed in during the judging of your application.
  - If you already have a group/sector that you are interested in exploring through this project, please feel free to let us know in your letter. **NOTE:** having a group/sector in mind is not a requirement to the application and will not be weighed in your application.
- **Resume** – professional artist CV or professional resume with relevant experiences
- **5 work samples** - please include name, date, budget (if applicable), and brief description. If providing a video, please limit the video to 3-5 minutes.

Please email your application to Quynh-Mai Nguyen, [quynh-mai@artbuildscommunity.com](mailto:quynh-mai@artbuildscommunity.com)

## SELECTION PROCESS + CRITERIA

Selection criteria for temporary public art opportunities will be based on:

- 20%** Demonstrated evidence of professionalism and consistent art practice
- 30%** Relevance of past artwork and storytelling
- 25%** Experience or ability to work on public art projects
- 25%** Collaborative spirit, cultural sensitivity, and experience in working with diverse communities

## CONTACT

Please reach out to **Quynh-Mai Nguyen** at [quynh-mai@artbuildscommunity.com](mailto:quynh-mai@artbuildscommunity.com) if you have any questions regarding the project or need any assistance with your application.

## STAY IN TOUCH

Artists interested in other public art opportunities are encouraged to visit the Womanhood website at [www.womanhoodproject.org](http://www.womanhoodproject.org) or follow the project on:

Instagram	Facebook
@womanhoodproject	/womanhoodproject.org
@artbuildscommunity	/artbuildscommunitysj

## TIMELINE (dates subject to change)

ARTIST COMMISSION PERIOD	
Monday, March 4, 2024	Artist Invitations
Monday, March 25, 2024 at 12PM PST	Applications Due <b>[EXTENDED]</b>
March 25-29, 2024	Review & Contract Awarded
ARTIST DESIGN PERIOD	
TBD	Orientation (Date and time TBD w/ artists)
March – June 2024	Design Phase + Working Sessions (Working sessions date and time TBD w/ artists)
May/June 2024	Final Design Sent to Production
June 2024	Installation
June/July 2024	Project Unveiling

## MORE INFORMATION + PARTNERS

**Womanhood** is a public art and digital media project that will commission interactive, educational, and accessible artifacts and public artworks that recognize the historical contributions of Santa Clara County women to the region and beyond. Launched and supported by the County Board of Supervisors, the project will artfully promote the accomplishments of women from all economic, employment, and cultural backgrounds.

Womanhood will employ artists from all disciplines as storytellers, revealing women’s histories as explorers, trailblazers, artists, and essential workers. Each year this project will commission artists to create works that illuminate women’s stories, build interest, and stimulate community engagement. Artists-in-Residence will create temporary and online artworks and mentor youth digital storytelling workshops. An online mapping platform will enable community members to identify locations where women’s contributions may be recognized through public artworks, naming, and renaming of significant sites. A permanent digital archive will connect the projects to place, engage the public, and promote education, exploration, and play. For further information: <https://womanhoodproject.org>

**Art Builds Community (ABC)** is a woman-led public art planning, consulting, policy, curation, and community engagement firm that brings critical thinking and artists’ perspectives to the creative design of cities, buildings, and infrastructure. For further information: <https://www.artbuildscommunity.com>

**The County of Santa Clara Office of Women’s Policy (OWP)** is a County Executive Office within the Division of Equity and Social Justice. The mission of the office is to bring a gender lens to policy decision-making, build a pipeline to leadership, and demand equity in governance. OWP believes that people thrive in a community that is equitable, gender-responsive, and support the advancement of women and girls. For further information: <https://womenspolicy.sccgov.org/home>

