

ART BUILDS COMMUNITY

Request for Qualifications for Community Outreach Art Project: **City of Las Vegas Public Art Master Plan**

Summary:

The City of Las Vegas has engaged consultants Art Builds Community (ABC) to initiate a campaign to update the Las Vegas Public Art Master Plan, a citywide, multi-phase project that will lead to a comprehensive and forward-thinking vision for the operations of the Public Art Program. A major part of the community outreach is bringing a local artist on board to work with ABC on the development, implementation, and oversight of a series of interactive Pop-Up events.

The Opportunity:

ABC seeks a local Las Vegas artist to develop and co-lead three (3) socially engaged community art projects throughout Las Vegas with ABC social practice artist Quynh-Mai Nguyen. These projects will explore how public art and programming can enhance the city.

The project's goal is to reach community members who live, work, play, and visit Las Vegas in diverse settings and at events where they tend to congregate. Projects will take place in multiple locations throughout Las Vegas and engage a broad cross-section of the population.

This will be accomplished through artist-led pop-up events held throughout the city. The pop-ups will feature hands-on art activities for all ages that will encourage community members to imagine how the city's authenticity and diversity can be embraced through public art and arts programming. Artists may propose collaborations or residencies in local organizations or companies to develop their projects or propose activities that will actively engage the public.

Eligible projects should take place over three months from May 2023 – July 2023. The project budget is \$4,000 and the selected artist will enter a subconsultant agreement with ABC.

Background:

Working in partnership with [Art Builds Community](#), a public art planning firm, the City will start a new phase of public art programming that expands upon the initiatives outlined in the [City of Las Vegas 2050 Master Plan](#). The City of Las Vegas Public Art Program serves valley residents and tourists alike by celebrating its unique character through the commissioning and purchasing of artworks sited at City-owned properties and supporting community led projects.

The planning process and community engagement will include conventional research through in-person and online interviews, focus groups, public meetings, surveys, and art engagement activities through a community outreach tour at local events.

Scope of Work: 3 socially engaged community art projects/pop-ups

Budget: The budget for this project is \$4000, all-inclusive including time, materials, fees, permits, and travel.

Selection Criteria:

- Alignment with the project description articulated in this document.
- Creativity of approach
- Artistic Quality of past work
- Capacity to complete project
- Local Las Vegas Artist Preference

How to Apply:

Please email your application packet to:

Quynh-Mai Nguyen at Quynh-Mai@artbuildscommunity.com

Application packet should include (in PDF format):

- **Letter of Interest**
Please provide a letter of interest with contact information describing a brief description of your proposed project idea/type, partnerships (if any), why you are interested and qualified for this project, and your ability to commit to 3-4 events during the project period.
- **Artist Statement**
on what interests you about this project and why you are uniquely qualified to help develop and conduct the artist-led community engagement art project pop-ups
- **CV / Artist Resume**
- **Up to 10 digital work samples**
that include title date, and brief description of how it relates to the proposed project. Video content cannot exceed 3 minutes.

Key Dates:

Open Application: Monday, April 17, 2023

RFP Webinar #1:

- Wednesday, April 19, 2023, at 6PM [date rescheduled]
- April 20, 2023, at 6PM - [Register](#) - <https://bit.ly/3UXEuNC>
- April 21, 2023, at 6PM - [Register](#) - <https://bit.ly/3GUSdPi>
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Application Deadline: Monday, April 24, 2023, at NOON

Artist Interviews (TBD): Tuesday, April 25, 2023 – Wednesday April 26, 2023

Artists Selection Announced + Contract: Wednesday April 26, 2023

Pop-up Events:

- **Pop-Up #1**
May 5, 2023 - First Friday Festival (CONFIRMED)
5 PM – 11 PM | 1025 S 1st Street
- **Pop-Up #2**
May 6, 2023 - 2nd Annual Symphony Park Fine Arts Festival (CONFIRMED)
10 AM to 3 PM | Symphony Park, 360 Promenade Place
- **Pop-Up #3**
To Be Confirmed

More Info / Questions:

Quynh-Mai Nguyen at Quynh-Mai@artbuildscommunity.com